

# THE NCD ALLIANCE – WHO WE ARE

## 1. THE NCD ALLIANCE: THE BEGINNING

The NCD Alliance was launched in May 2009 by the International Diabetes Federation, Union for International Cancer Control and the World Heart Federation to represent the millions dying and affected by NCDs across both the developing and developed world, and prevent further spread of the NCD epidemic. The Alliance originally organized around four demands:

1. For the **United Nations** General Assembly to hold a **Summit on NCDs**.
2. For the inclusion of indicators on **NCDs in the MDGs** at the September 2010 UN MDGs Summit, and inclusion of NCDs in the successor goals to the MDGs in 2015.
3. For access to **affordable, quality essential medicines for NCDs** in low- and middle- income countries.
4. For **integration of NCDs into health systems**, particularly at the primary health care level.

In February 2010, the NCD Alliance was joined by The International Union Against Tuberculosis and Lung Disease as a full partner. The first of the Alliance's four demands was achieved in May 2010 with the agreement to hold the UN Summit. Progress made to date on the other three key demands will be strengthened by the Summit process and proposed outcomes.

## 2. OUR VISION

The NCD Alliance has broad long term global objectives, which provide the context for the specific requirements from the UN Summit on NCDs in September 2011. This long term vision includes:

1. NCD / disease national plans for all
2. A tobacco free world
3. Improved lifestyles
4. Strengthened health systems
5. Global access to affordable and good quality medicines and technologies
6. Human rights for people with NCDs

## 3. Together, IDF, UICC, The Union and WHF:

1. Are the unique global voice covering the four major NCDs defined by the WHO's NCD Action Plan.
2. Have legitimacy as federations representing over 880 member associations.
3. Cover over 170 countries and territories enabling us to ground our global advocacy and technical work in the reality of diverse contexts and cultures.
4. Have an established track record in global advocacy and programmatic support in each of our respective disease focus areas.

5. Originated the call for a UN Summit on NCDs in May 2009 and coordinated the global advocacy effort which led to its unanimous passage.
6. Have the evidence to support advocacy and access to leading technical expertise within our networks.
7. Are established and respected organisations with a history of delivering quality results.
8. Have the right partnerships and strategic allies (WHO, other UN agencies, governments, international agencies, industry, civil society, health professionals, media, NCD champions).

#### **4. THE NCD ALLIANCE - POSITIONED FOR SUCCESS**

NCD Alliance activity to date has included:

1. Formal and informal lobbying with government, UN and donor agency leaders.
2. Attendance at key international meetings to make presentations, present evidence and run side events.
3. The establishment of partnership groups which include organizations such as Framework Convention Alliance, International Alliance of Patient Organisations, World Health Professionals Alliance, Livestrong and American Cancer Society.
4. The production of advocacy publications, scientific analysis and technical evidence.
5. Providing campaign materials, press releases, regular campaign updates and progress reports to civil society groups.
6. Carrying forward a strong NCD campaign with corresponding fundraising to support the programme of activities. Early supporters include American Cancer Society, Livestrong and the Australian Cancer Council. Discussions with foundations and private sector parties are ongoing.
7. Building strategic alliances with organisations such as the WHO and World Economic Forum (WEF); and supporting WHO's Global Noncommunicable Disease Network (NCDnet).
8. Mobilising our 880 members at country level to support global lobbying.
9. The creation of an NCD website ([www.ncdalliance.org](http://www.ncdalliance.org)) to provide the latest information and resources to NGOs, policymakers and the general public.

For additional information, please refer to the 'NCD Alliance Plan for the United Nations High-Level Summit on Non-communicable Disease' at [www.ncdalliance.org](http://www.ncdalliance.org).